

Richway Ice Breaker Bonus

With the Ice Breaker Bonus, new Richway Distributors will earn the highest amount of Sales Commission along with Product Certificates **EVER!**

Dear Richway Family,

When we first introduced the ground breaking Biomat®, little did we know how many lives it would touch. The Biomat® was the first of its kind and continues to be the cutting edge healing device others struggle to emulate.

Now, after 20 years and many innovative products later, we are introducing a revolutionary concept for network marketing. Never before has a company offered the highest amount to new distributors from the get-go.

Introducing the Ice Breaker Bonus

Our latest bonus is designed to build confidence, instill pride and give you a taste of what it's like to be a part of the Richway family. We know it can be tough to get out there and make your first sale. As a new Richway Distributor, the beginning is always the most difficult, but we know you can do it, and we want you to succeed. The Ice Breaker Bonus does just this, by helping you get the conversation started.

Think of it this way. There are millions of fish below the frozen ice. To catch them, we need the confidence and courage to break the ice. Once we smash through, all of the fish are ours to catch. It is the same in our business, where we need the confidence and courage to go out there and share our products with customers. It all becomes easier once you break the ice. With the Ice Breaker Bonus, new Richway Distributors will earn the highest amount of Sales Commission and Product Certificates **EVER!**

On your first four sponsored sales, you will receive a 20% Sales Commission along with a 20% Product Certificate, no matter what your position is during this period! As an added incentive, you will receive a \$400 Product Certificate exclusively for the Alkal-Life 7000sL after your very first sale!

You will gain the confidence you need one conversation at a time. You will be proud of your first four achievements and will be well on your way to establishing your Richway business. There is no better life-changing opportunity than now!

The Ice Breaker Bonus is a "win-win" situation for both the sponsor and the distributor. Your down-line will be excited and motivated and now has the best incentive to make those sales and gain you binary points at a faster speed.

Sincerely,

Janelle K. Hirano
Marketing Manager
Richway & Fuji Bio Inc.

Title: Ice Breaker Bonus / Terms: From July 17, 2016- April 8, 2017 / Applicable to all Richway Distributors